

Omnitracs Virtual Load View

The Easy-to-Use Tracking Solution That Every Broker and Shipper Needs

Streamlining the tracking and management of all your loads can be a never-ending and time-consuming task. Today's brokers do not have direct access to a carrier's fleet data. Instead, they are forced to work with costly call centers to plan loads, track truck positions, contact drivers, act on problem loads, and analyze historical data.

With Omnitracs Virtual Load View (VLV), brokers and shippers can easily track and manage all their loads with full visibility from a single portal source. Brokers, shippers, and carriers can use the VLV portal to track and manage loads, or integrate VLV directly into their back office system for simple and efficient data transfer. Virtual Load View's automated load tracking eliminates the headache and guesswork of status checks with automatic alerts on problem loads, while simultaneously reducing load tacking overhead.

Features

- Track loads at customizable intervals
- Automate load tracking using drivers' smartphones, tablets, or Omnitracs hardware
- Integrate data directly into your back office system to manage all your data in one place
- Assets are only tracked when they are hauling freight

Broker / Shipper Benefits

- Reduce overhead to track loads brokered out to third parties
- Receive position updates at intervals set by the broker or shipper for greater visibility
- Use position data to easily manage loads by exception for improved customer service
- Save time with integration to pull position data into your back office system

Carrier Benefits

- Reduce overhead of load tracking brokered to third parties
- Eliminate the headache of constant calls from brokers and shippers for load updates
- Risk-free involvement with no cost and complete control of data flow

How it Works

Brokers and shippers create loads which are pushed into the Virtual Load View system. Carriers will then indicate which driver is hauling the freight, enabling the driver to be tracked using the driver's smartphone or Omnitracs hardware installed in the truck. Position data can then be retrieved from Virtual Load View to keep brokers and shippers informed. Brokers and shippers can even customize the frequency at which position data is collected for each load for increased visibility.

Virtual Load View will allow brokers and shippers to use this data to easily identify loads that are behind schedule so they can make the proper adjustments in a timely manner. The elimination of manual tracking, reduction of overhead, and the ability to provide load visibility make Virtual Load View the tracking product every broker and shipper needs.

Getting More from Your Technology Investment

The Omnitracs Alliance Program facilitates integration of Omnitracs solutions with other leading companies that provide complementary technologies and services. This program taps into the power of integration in order to best meet the needs of our shared customers.

We offer Omnitracs Professional Services to all sizes of fleets to help you utilize our applications and our partners' applications in the most efficient way. Our assessment, integration, custom development and programming, training, business intelligence, and predictive modeling services deliver practical solutions. This critical information increases your productivity and efficiency, so you can both grow and differentiate your business.

The Omnitracs Services Portal provides access to a suite of web-based fleet management applications, including satellite mapping. Data from the Services Portal can be integrated into your existing enterprise systems.

About Omnitracs, LLC

Omnitracs, LLC is a global pioneer of trucking solutions for all business models. Omnitracs' more than 1,000 employees deliver software-as-a-service-based solutions to help more than 12,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics over 25 years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.

Learn how you can use our applications, platforms, and services to reduce costs, increase profitability, and stay competitive. Visit www.omnitracs.com and let us show you how you can save time and money.



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