

Critical Event Mapping

Critical Event Reporting

We have a proven way to reduce unsafe driving behavior.

Are you looking for a solution that can help prevent accidents in your fleet before they occur? From our years of experience working with the trucking industry, we know that successful carriers recognize the importance of driver safety. This is why we develop and provide best-in-the-industry safety solutions like Critical Event Reporting (CER).

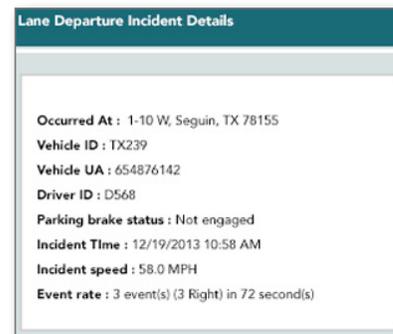
Our Critical Event Reporting (CER) application is an automatic vehicle-monitoring capability that enables fleet managers to proactively manage the safety behavior of drivers in near real-time. CER helps prevent accidents before they occur by continuously monitoring vehicles for critical safety-related events. Having fact based event data can result in a significant reduction in high insurance costs and legal liabilities that can cripple your fleet.

Critical Event Reporting Puts the Focus on Safety

Here is what CER does to help ensure the safety of your fleet:

- Continuously monitors your fleet's vehicles for critical events such as hard braking, roll stability, lane departures, forward collision warnings, following time violations, over speeding, and driver-initiated alerts
- Sends near real-time alerts to your safety and fleet managers when critical events occur
- Provides second-by-second sensor data ranging from five minutes before an event until two minutes after
- Provides driver/truck ID, time/date, position/location, and hours-of-service compliance
- Provides on-board vehicle sensor and device information, such as parking brake status, speed, hard braking deceleration rate, and motion stability for potential jackknife or rollover
- Delivers graphical satellite-image and hybrid maps of incident locations

After implementing CER, McKenzie went nine months rollover free as compared to three rollover crashes the previous year.



Incident Details



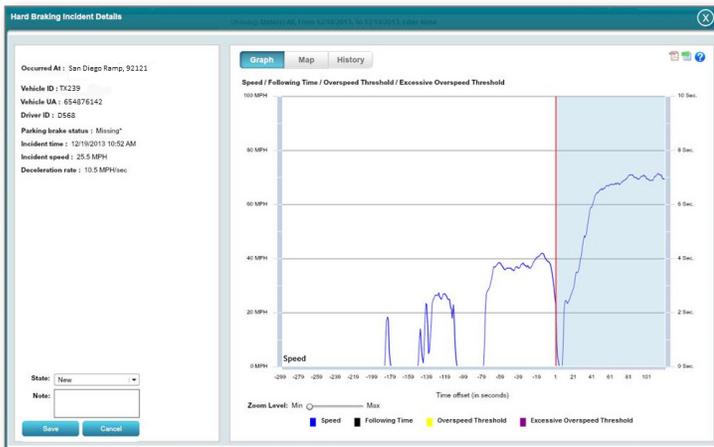
Put the Focus on Safety

Critical Event Reporting Delivers Results

We invite you to experience the benefits of CER:

- Helps you proactively identify and respond to unsafe driving behaviors before accidents happen
- Presents you with on-board sensor data collected before, during, and after an event so that you have a quick, accurate understanding of the event's larger context
- Provides near real-time alerts when critical events occur to help you prevent accidents before they happen
- Records objective facts that your safety managers can use to coach drivers to operate their vehicles more safely
- Provides a series of metrics and results to reward and further improve safe driving behavior
- Eliminates the burden of collecting driver safety information manually
- May reduce your company's liability exposure by helping safety managers improve the driving habits of the fleet

Specifically, since launching its CER-based safety training program, McKenzie has seen a **20% reduction in critical events.**



Hard Braking Incident Details

Learn how you can use our applications, platforms, and services to reduce costs, increase profitability, and stay competitive. Visit www.omnitrac.com and let us show you how you can save time and money.

Getting More from Your Technology Investment

The Omnitrac Alliance Program facilitates integration of Omnitrac solutions with other leading companies that provide complementary technologies and services. This program taps into the power of integration in order to best meet the needs of our shared customers.

We offer Omnitrac Professional Services to all sizes of fleets to help you utilize our applications and our partners' applications in the most efficient way. Our assessment, integration, custom development and programming, training, business intelligence, and predictive modeling services deliver practical solutions. This critical information increases your productivity and efficiency, so you can both grow and differentiate your business.

The Omnitrac Services Portal provides access to a suite of web-based fleet management applications, including satellite mapping. Data from the Services Portal can be integrated into your existing enterprise systems.

About Omnitrac, LLC

Omnitrac is the global pioneer of innovative and comprehensive fleet management solutions transforming the transportation industry through technology and insight. Omnitrac's more than twenty five years of leadership and experience uniquely positions it to serve the industry's needs for seamlessly integrated compliance, safety, productivity, route planning and delivery, analytics, and transportation management system solutions. Omnitrac's more than 1000 employees deliver software-as-a-service based solutions that help more than 40,000 private and for-hire fleet customers manage over 1,500,000 mobile assets in more than 70 countries. Omnitrac's portfolio encompasses Omnitrac Latin America and the solutions formerly known as Roadnet Technologies, XRS Corp, Sylectus, and Omnitrac Analytics. Omnitrac is a member of the Vista Equity Partners group of companies.

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