

# Omnitracs Media Manager

## Keep drivers informed and connected on the road

Staying in touch with drivers is an important management priority. Omnitracs Media Manager is designed to help you stay connected to your drivers easily, increasing driver satisfaction, knowledge, and performance. Fleets can reliably and securely deliver critical video, audio, and PDF content to a single driver, group of drivers, or to the entire fleet.

This state-of-the-art application enables you to deliver detailed information to drivers remotely and cost-effectively, which can help you address operational, safety, productivity, and other critical issues.

### Stay connected to your fleet

#### Audio, video, and PDF file delivery

Audio, video, and PDF content can be shared securely with your driver(s). (Video is only available on the IVG and MCP200.)

#### File delivery flexibility

Files delivered through Wi-Fi are sent at no charge.

#### PDF printing

Drivers can print PDF files without leaving the cab with Omnitracs-approved printers.

#### Content management

Fleets can preview uploaded files, see when files were sent, identify which drivers listened to or viewed the files, and remotely remove files from the mobile unit.

#### Ease of use

The host's user interface includes customizable tabs and simple drag-and-drop functionality. For the driver, the display is intuitive and provides alerts when new files have been received.

### Media Manager:

- Improves productivity and safety
- Provides flexibility in delivery of critical information
- Increases driver job satisfaction and retention

### Media Manager in Action

#### Immediately address risky behaviors over the air

Managers can address dangerous driving and other behaviors immediately when it has the most impact. With multimedia training, you can easily deliver content to your drivers and receive information regarding when they have accessed it.

#### Easily provide special instructions

Sending detailed property maps or special handling instructions can improve fleet operations and customer service. By displaying the exact locations of deliveries and sensitive loads details, drivers and freight move more efficiently.

#### Keep your drivers connected

Executives and management can easily deliver important information to individual drivers or the entire fleet. Media Manager enables enhanced interactions with drivers on the road, increased job satisfaction, and a greater sense of connection to the company.

#### Stay compliant

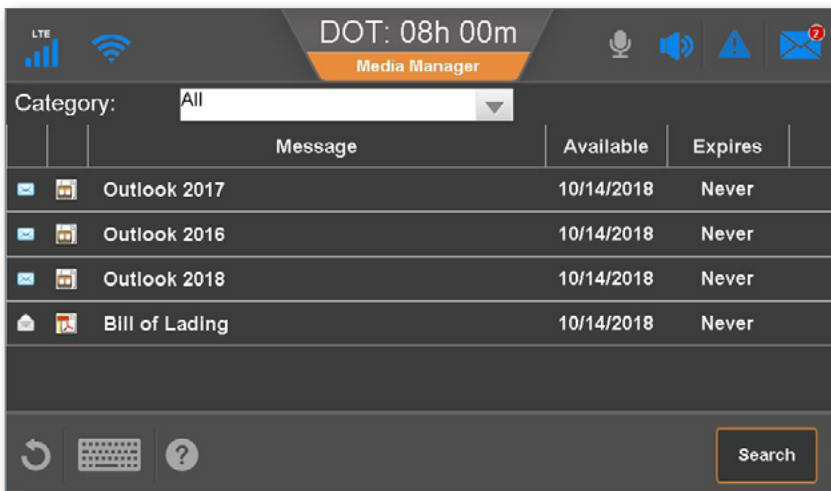
Drivers often require special permits and instructions. Fleets can easily send critical documents to the driver via a PDF file. The driver can then print the information with an in-cab printer—with minimal or no interruption to his trip plan.

#### Minimize cost

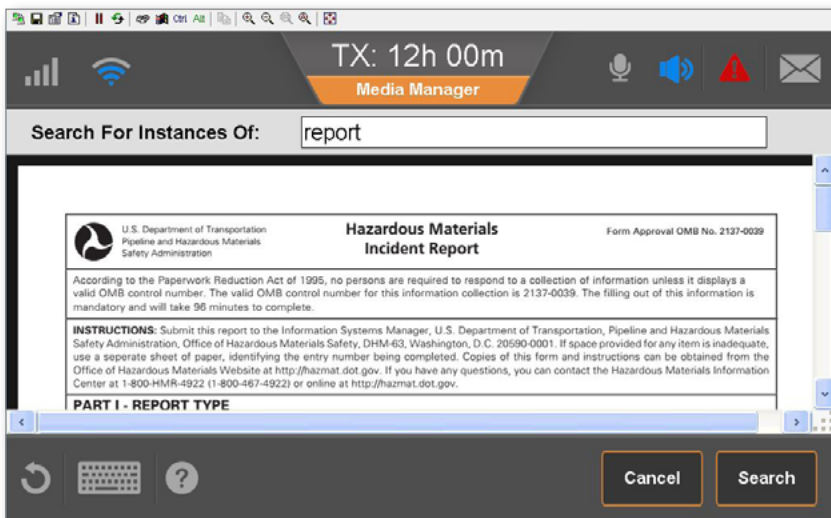
Provide information delivery schedules to create the most efficient, cost-effective routes possible.

#### Track deliveries

Track when new media arrives on the mobile device and when the information is consumed by the driver.



File Type—audio, video & PDF are clearly indicated in Media Manager.



PDF delivery assures drivers have access to important documents.



By delivering video content, fleets can help drivers feel more connected.  
(Only available on IVG and MCP200)

## About Omnitrac, LLC

Omnitracs, LLC is a global pioneer of trucking solutions for all business models. Omnitrac's more than 1,000 employees deliver software-as-a-service-based solutions to help more than 12,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics thirty years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitrac transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.

Visit [www.omnitrac.com](http://www.omnitrac.com) to see the entire suite of solutions.

 **omnitrac**  
717 N. Harwood Street  
Suite 1300  
Dallas, Texas 75201  
U.S.A.  
(800) 348-7227  
[www.omnitrac.com](http://www.omnitrac.com)

© 2016-18 Omnitrac, LLC. All rights reserved. Omnitrac is a trademark of Omnitrac, LLC. All other trademarks are the property of their respective owners. Omnitrac endeavors to ensure that the information in this document is correct and fairly stated, but Omnitrac is not liable for any errors or omissions. Published information may not be up to date, and it is important to confirm current status with Omnitrac. LCL1128 (11/18)