

A man wearing a black beanie and a red jacket is sitting in the driver's seat of a vehicle. He is looking intently at a tablet computer he is holding with both hands. The background shows the interior of the vehicle, including the dashboard and a rearview mirror.

Case Study

Fraley & Schilling +  Omnitrac



About Fraley & Schilling

Founded in 1955, Fraley & Schilling, Inc. is one of the premier trucking companies in the US. Headquartered in East Indiana, the company's core values of safety, innovation, and integrity have set it apart from the competition.

Fraley & Schilling has always prioritized compliance, driver safety, and technology to deliver the best service to their customers as well as their drivers. The company's appreciation for their drivers is apparent in their everyday operations and company mindset.

The Challenge

The leadership at Fraley & Schilling determined that the company would stay ahead of the federal government's Electronic Logging Device (ELD) Mandate by adopting the required technology prior to the deadline.

The first vendor they signed up with for their ELD requirements didn't quite match what they were looking for. They found the vendor's device to be cumbersome, poorly laid out, and not easily accessible. It was time for a change, and they knew just what company to turn to.

The Solution

Fraley & Schilling turned to Omnitrac, who they had trusted for fleet management solutions for more than seven years. The timing was perfect. Omnitrac had a new telematics solution ready to beta test — the Intelligent Vehicle Gateway (IVG).

The initial beta test involved 50 drivers who received training and instructional support from Omnitrac. The implementation of the IVG proved a success, providing drivers with an advanced, unified solution for fast, safe, and efficient delivery of mobile applications and back-office communication.



“It’s great to have my drivers call me and say, ‘I’m taken care of; Omnitrac’s took care of me.’ Having that support is essential, and it’s been great.”

John Kerwin
Assets Manager, Fraley & Schilling

The Results

Transitioning to the IVG was very smooth for Fraley & Schilling. Drivers utilized the IVG’s increased storage room, simplified keyboard, voice options, and easy installation.

Omnitrac’s used the time to receive feedback for improved future efficiency and provided drivers with training and support.

Featured Technology



Omnitrac’s Intelligent Vehicle Gateway

Empower your fleet with a robust, dedicated electronic logging and telematics solution.

About Omnitracs

Omnitracs, LLC is a global pioneer of trucking solutions for all business models. Omnitracs' more than 1,000 employees deliver software-as-a-service-based solutions to help over 14,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics 30 years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.

Find out more at omnitracs.com