



## OMNITRACS STRATEGIC PLANNER

# RESOURCE FORECASTING FOR PROACTIVE COMPREHENSIVE ROUTE PLANNING

Model resource planning scenarios and route improvements while managing operations by leveraging advanced routing algorithms through first-of-its-kind technology.

### RE-ROUTING ANALYSIS TO MANAGE STRATEGICALLY AND BOOST PRODUCTIVITY

Automatically analyze and optimize your distribution, service, and sales operations based on historical data to eliminate tedious manual re-routing and improve accuracy.

### SOLUTION HIGHLIGHTS



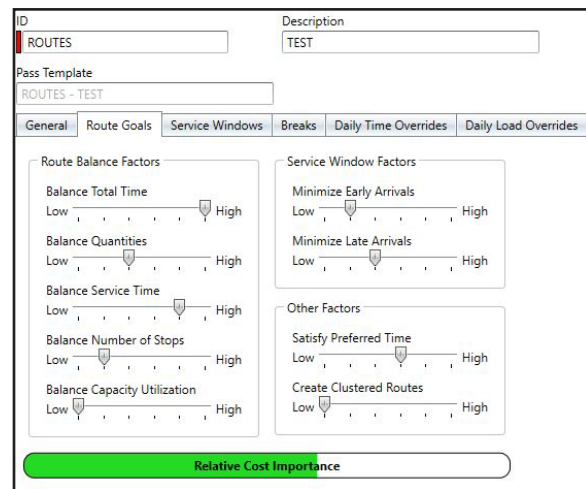
Fast, simple implementation



Digestible route statistics for quick comparison and selection



Configurable planning criteria



The screenshot shows a software interface for configuring route preferences. It includes a 'Description' field with 'TEST' entered. Below are several tabs: 'General', 'Route Goals', 'Service Windows', 'Breaks', 'Daily Time Overrides', and 'Daily Load Overrides'. The 'General' tab is active, displaying various sliders for 'Route Balance Factors' (Total Time, Quantities, Service Time, Number of Stops, Capacity Utilization) and 'Service Window Factors' (Minimize Early Arrivals, Minimize Late Arrivals). There are also 'Other Factors' like 'Satisfy Preferred Time' and 'Create Clustered Routes'. A 'Relative Cost Importance' slider is at the bottom.

*Easily customize route preferences to fit your needs*



Seamless integration of territory and route exceptions



Configurable sales, service, and distribution reports

## THE EXTRA MILE



Reduce transportation costs by efficiently allocating resources



Better balance capacities and workloads



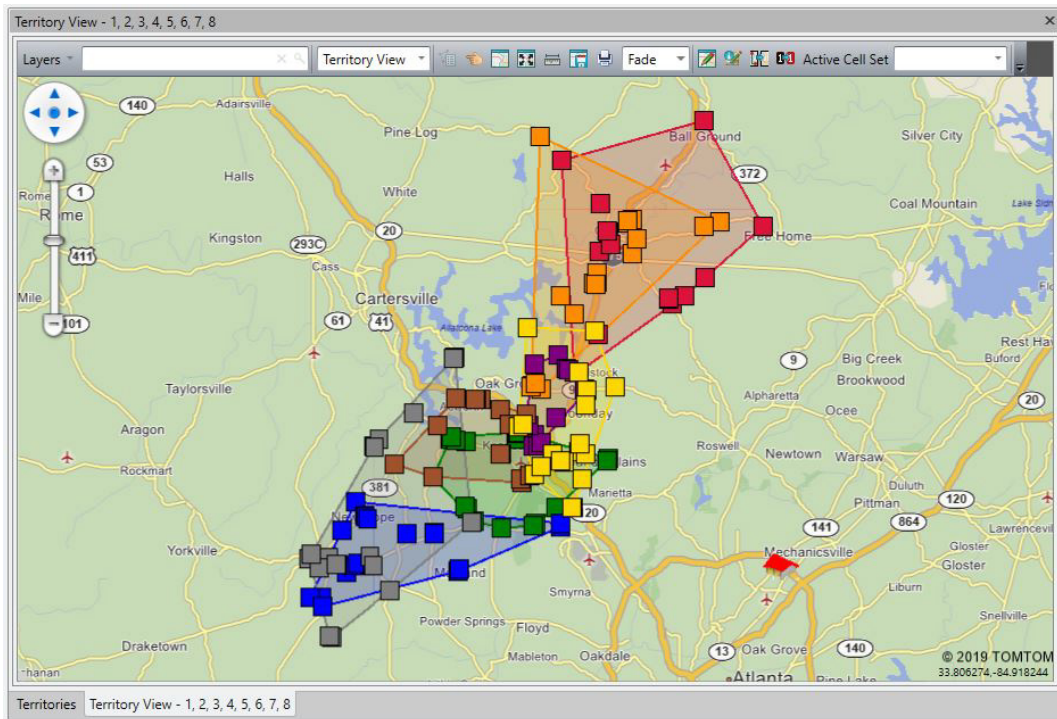
Automate your strategic re-routing process



Easily forecast the implications of route changes



Strategically meet the specific needs of each customer



*View routes, stops, and assets at a glance*

Learn more at [omnitracs.com](https://omnitracs.com)



## **ABOUT OMNITRACS, LLC**

Omnitracs, LLC is a global pioneer of trucking solutions for all business models. Omnitracs' more than 1,000 employees deliver software-as-a-service-based solutions to help over 14,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics 30 years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.