

# SEARCY TRUCKING + OMNITRACS



## ABOUT SEARCY TRUCKING

Searcy Trucking was founded in 1969 with \$100, a single truck, and a commitment to service to their name. In the 50 years since, the Canadian-based company has earned business loyalty from customers, shippers, and staff alike, even expanding their hauling operation to the U.S. to suit customer needs.

Today, they are recognized as an industry leader in the transportation sector. They pride themselves on their experienced drivers, meticulous safety equipment, and innovative vision.

## THE CHALLENGE

Searcy Trucking has always been driver centric. As an opendeck carrier, their trucks were always hot-targets for inspection. Although the company has always maintained compliance, this was still an added stress on drivers.

This unnecessary pressure, coupled with the strain on productivity that comes with long inspections, pushed Searcy's leaders to conduct thorough research for a solution that could resolve all their issues.

Bypassing weigh stations is more important than ever right now due to the need for social distancing and COVID-19. We don't want our drivers having to make unnecessary stops.

Rachelle Baker
Manager of Driver Services,
Searcy Trucking

### THE SOLUTION

With drivers experiencing inspections that were taking up to 1.5 hours away from time they could be spending on the road, the leaders at Searcy Trucking knew they needed to improve the driver experience, help drivers bypass weigh stations, and keep drivers safe from issues like bridge strikes.

After much extensive research, company leaders decided the best solution for them was Omnitracs Weigh Station Bypass powered by Drivewyze PreClear — a solution that can be easily implemented and includes safety alerts for drivers, much to their satisfaction.

It [Implementation]
was a matter of turning
on PreClear through
Omnitracs. It didn't take
long at all. I think of that
now, since many of us are
working from home due
to COVID-19.

Rachelle Baker Manager of Driver Services, Searcy Trucking

# THE RESULTS

With Omnitracs Weigh Station Bypass powered by Drivewyze Pre-Clear, Searcy Trucking has gained:

- Over 500 weigh station bypasses per month
- 44 hours of saved drive-time
- Nearly \$4,700 saved on operations and maintenance costs
- Monthly reports with a breakdown of fuel and time savings

It's a win for drivers and a win for us.

Rachelle Baker Manager of Driver Services, Searcy Trucking

# FEATURED TECHNOLOGY



#### **Omnitracs Weigh Station Bypass**

Spend more time on the road and less time frequently stopping at weigh stations to meet customer delivery expectations and improve the driver experience.

Learn more at omnitracs.com



#### ABOUT OMNITRACS, LLC

Omnitracs, LLC is a global pioneer of trucking solutions for all business models. Omnitracs' more than 1,000 employees deliver software-as-a-service-based solutions to help over 14,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics 30 years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-inclass solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.