



REDUCING COLLISIONS AND CLAIMS IS JUST THE BEGINNING

TOP REASONS FOOD & BEVERAGE FLEETS SELECT SMARTDRIVE

For food and beverage companies, your brand can be a target on your drivers' backs. Add to the list fraudulent claims, lawsuits and operating challenges — and you quickly realize the power of a video-based safety system. The SmartDrive safety program and transportation intelligence suite helps food and beverage fleets identify and eliminate the riskiest driving skills that lead to collisions — helping you protect your brand and your drivers.

When considering a video-based safety solution, consider these challenges and how SmartDrive can help you deliver your goods safely and on-time.

Challenge 1: Maintaining Your Brand Reputation

Your driver is involved in an at-fault accident.

SmartDrive Solution: Every vehicle — with your company name and logo — is a brand ambassador for your product. Each time your driver is involved in an at-fault accident, it lessens your brand's value and questions your company's safety and integrity. With video-based safety, you know what your drivers are doing before an accident occurs. By being proactive in understanding drivers' habits, SmartDrive can help fleets identify risky drivers and correct their habits before they become the next accident.

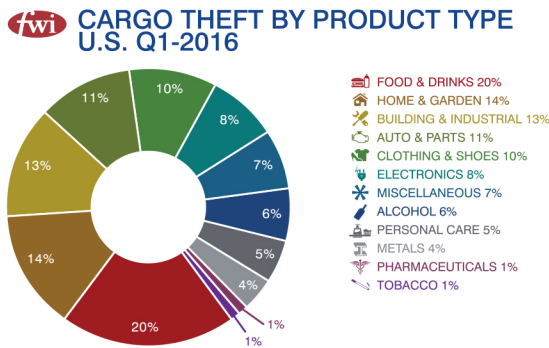
“We’re a target. The SmartDrive program is for our own safety and the safety of others.”

Gary Legge,
17-Year Driver,
Golden State Foods

Challenge 2: Safeguarding Client Goods

Items are being stolen and your losses are increasing.

SmartDrive Solution: Outward and inward-facing cameras help you identify risky driving and know what's happening in the cab. With the option of four interior and exterior cameras, you can know where your goods are at all times and who's responsible for your increased losses.



FreightWatch International, U.S. Cargo Theft Report Q1-2016

Challenge 4: Reducing Collisions and Claims Costs

Your fleet is experiencing increased at-fault accidents, losses and insurance claims.

SmartDrive Solution: The SmartDrive video-based safety program allows you to prevent collisions by improving your drivers' performance. By identifying risky driving habits, you can coach your drivers to eliminate those habits that lead to collisions and drive up costs.



Speeding

29%



Seatbelt Use

57%



Intersection Violations

68%



Mobile Phone

31%



Unsafe Following

55%

Collision Frequency lowered by over 50%

Challenge 3: Ensuring Timely Delivery

Deliveries are delayed due to accident processing.

SmartDrive Solution: SmartDrive delivers video evidence in minutes, not days. Your driver — and local law enforcement — can watch the video, know in near-immediate time what happened and determine fault. Your driver can be back on the road quickly, making deliveries and meeting your clients' deadlines.

Challenge 5: Eliminating False Claims/ Exonerating Drivers

Since F&B fleets typically operate large tractor-trailers in residential areas, on congested city streets and busy freeways, with tight delivery parameters, drivers are often blamed for collisions that were caused by other drivers.

SmartDrive Solution: Eighty percent of fatal car-truck accidents were found to have been caused by car drivers. With forward-facing and inward-facing cameras — and the option to include side cameras — you immediately know if your driver is at fault or not.

ABOUT OMNITRACS

Omnitracs, LLC is a global pioneer of trucking solutions for all business models. Omnitracs' more than 1,000 employees deliver software-as-a-service-based solutions to help over 14,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics 30 years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.