

Omnitracs One last mile solutions



Every last mile matters

Streamline last-mile delivery to maximize profitability with Omnitracs One

Today's last-mile experience is more critical – and more expensive – than ever. In addition to operating at maximum efficiency to control costs, delivery companies must also care about their customer's satisfaction and overall driver experience to ultimately ensure holistic business success.

However, balancing the optimal delivery experience with your bottom line while also keeping pace with the industry can be extremely tricky, and carriers lacking the modern tools needed to do so efficiently and effectively face an increasingly bumpy road ahead.

It's a big load to carry – but, there's a better way.



Save time and money through end-to-end fleet management with Omnitracs

While last-mile delivery may be the most expensive part of your fleet operations – it's also a key differentiating factor for your customers. Fleets that can provide an optimal, transparent, consistent, and convenient delivery experience have a clear advantage over the competition. That's why Omnitracs empowers you to choose the applications best for your specific organization to tackle the unique challenges of last-mile delivery, while also providing data intelligence to help you make timely, cost-saving decisions on a single, fully customizable platform – Omnitracs One.

Through Omnitracs One, your organization can access best-in-class solutions to help you solve challenges such as:



Delivery efficiency



Increasing delivery costs



Meeting end-consumer demand



Missed / late deliveries



Disparate data streams



Inadequate route planning



Lack of visibility



Delivery roadblocks and exceptions

You can provide an optimal delivery experience whether you're delivering to a business or direct to the end-customer without sacrificing your bottom line.



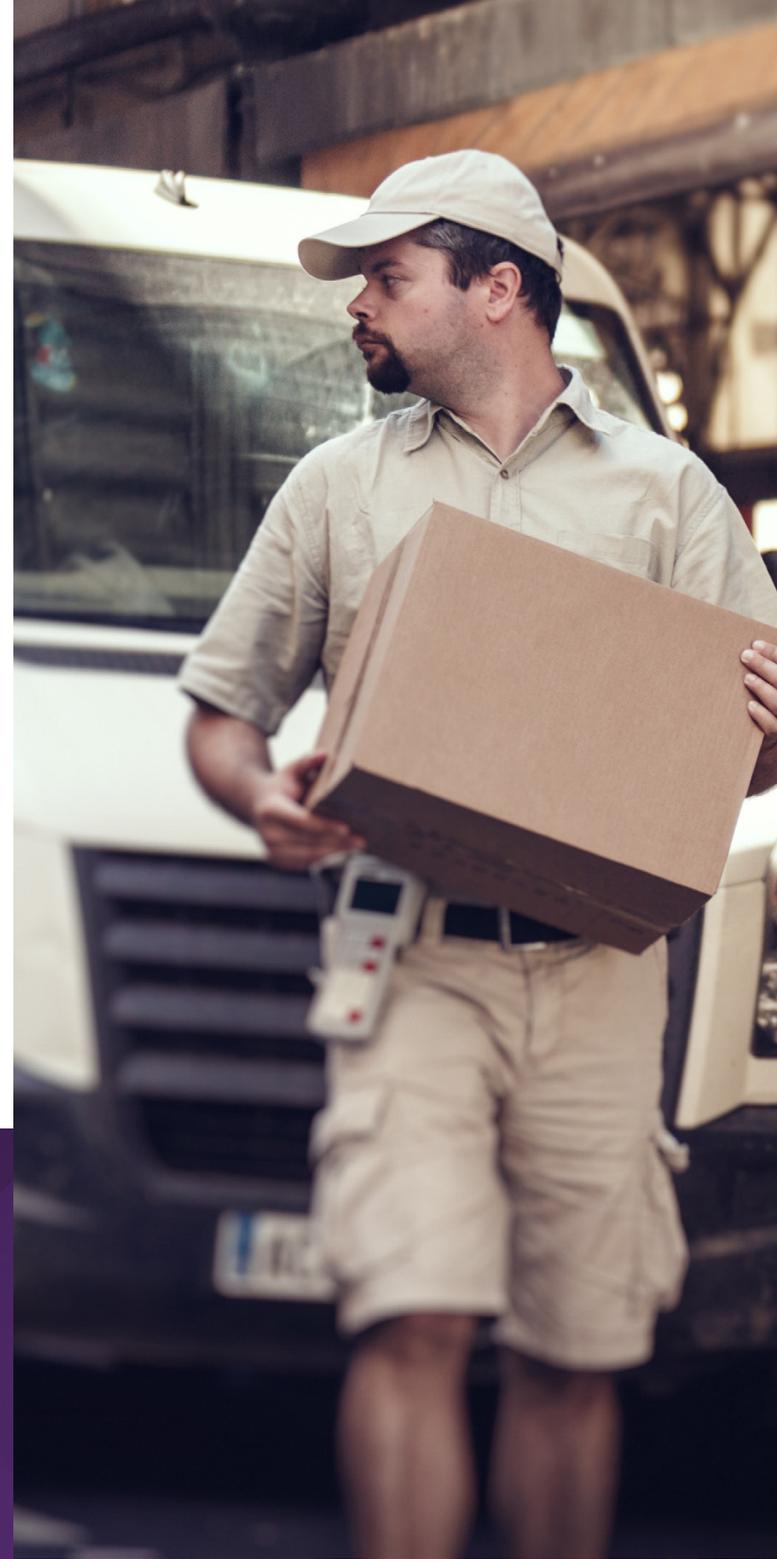
Best-in-class route planning, optimization, and execution

The last-mile journey is highly complex and typically involves multiple stops with smaller drops, which is what makes it so expensive. That's why the best and most impactful way to reduce last-mile costs is through route optimization. Even small tweaks to this process can make a large difference in things like fuel efficiency, miles driven, and, ultimately, profit gained. With Omnitrac's, you can:

- Quickly and efficiently plan all your routes – Omnitrac's Routing uses one of the most powerful algorithms in the industry to identify the fastest route and most cost-effective route for your drivers to take, ensuring that every service window is met, and user-defined rules are adhered to.
- Gain access to real-time information to manage exceptions, unexpected route changes, and other events in the field with a centralized AI-enabled, rule-compliant, dynamic routing solution.
- Maximize truck capacity and easily manage last-minute requests.

Route optimization and dispatching solutions:

- Omnitrac's Strategic Planner
- Omnitrac's Routing
- Omnitrac's Dispatching
- Omnitrac's TripLens
- Historical Traffic



Increase visibility for customers and end consumers

The infamous e-commerce boom has increased consumer expectations for shipping and delivery services was already in full swing before the pandemic then accelerated it tenfold. Last-mile delivery is now the ultimate fulfillment of an end consumer's entire customer experience – and often a deciding factor in whether that consumer becomes repeat business. The modern end consumer now expects maximum order visibility.

As a result, those high expectations have now transferred to business customers, who need higher visibility into order location and have more specific delivery requirements than ever before.

70%

of Omnitracs Last Mile clients said in a recent survey that full visibility of delivery status and location is the most requested service from their customers

With Omnitracs One Last Mile solutions, you can meet those demands with proactive, near real-time order updates; detailed, customer- and case-specific delivery requirements; and proof of delivery functionality, all on the same platform.

Visibility solutions:

- Omnitracs Dispatching
- Omnitracs TripLens
- Omnitracs Active Alert



Improve driver experience

Driver recruitment and retention is hard enough in the highly competitive world of last-mile trucking without the addition of complicated driver workflows. With Omnitrac's, you can transform a necessary business aspect into a positive retention tool. Our solutions help streamline the driver experience with configurable, contextual workflows and applications, which can reduce wait times and increase productivity. Features include:



Customizable, driver-specific workflows



Integrated third-party navigation



Intuitive mobile interface



Weigh station bypass



Seamless user experience between functions



Proof of delivery



Duplicate work reduction



Behavior-based mobile training



Flexibility outside of cab



Mobile driver coaching



Driver experience and workflow solutions:

- Omnitrac's Drive
- eDriving Mentor
- 3rd Party Navigation Integration

Safety and risk mitigation

One of the many threats to profit margins in the last-mile trucking industry is the rising cost of insurance driven by increased risk and rising nuclear verdicts. Risk is everywhere for last-mile drivers, from increased pressure to deliver faster to the prevalence of distracted driving both in the cab and other vehicles on the road. Protect your drivers and your profits with safety solutions from Omnitrac. Benefits include:

- Ensure a safe trip before it starts with customizable electronic driver vehicle inspection reports that can be shared in near real-time with back-office and maintenance teams.
- Prevent collisions with managed video-based safety technology that enables safety managers to notify drivers of risks and coach them before they lead to hazardous events.
- Reduce exorbitant nuclear verdicts with video evidence of incidents that aren't your driver's fault.
- Watch your fleet in near-real time and gather data on driving and vehicle performance to improve operations and address vital safety issues, including harsh braking, speeding, and excessive idling.

Safety and risk mitigation solutions:

SmartDrive

- Video-Based Safety
- Inattentive Driving
- Speeding for Conditions
- Sitting Duck
- Driver Coaching

SuperVision

- Safety Performer
- CSA Performer
- Retention Performer
- License Monitory



Track and manage assets

Keeping track of an entire fleet can be time consuming and overwhelming. Gain the global fleet visibility you need in the office and on the go with Omnitrac's. Track and manage your assets in real time from a computer or mobile device and achieve things like:

- Full maintenance visibility - plan shop visits more efficiently and effectively with simple, practical vehicle health and maintenance monitoring and reporting tools.
- Increased vehicle life - schedule maintenance to be performed by distance, time, or engine hours, which maximizes equipment uptime as well as worker efficiency and safety.
- Reduced fuel costs - lower fuel consumption by helping your fleet identify trends that contribute to excess fuel use.
- Simplified performance management.



Asset tracking and monitoring solutions:

- Omnitrac's Trailer Tracking and TTID
- Omnitrac's Fleet Telematics
- Omnitrac's Fault Monitoring
- Omnitrac's Virtual Load View

Efficient government regulation compliance

Government regulations are a necessary part of doing business for last-mile fleets. However, ensuring cross-fleet compliance while also meeting increased customer expectations can be very challenging. Omnitracs simplifies the reporting process so you and your drivers can focus on keeping your customers happy.

Plus, if your business has a truckload operation in addition to its last-mile services, Omnitracs allows you to operate both aspects of your mixed fleet from the same platform.

Compliance and ELD solutions

- Omnitracs HOS
- Omnitracs DVIR
- Omnitracs Tax Manager
- Omnitracs Weigh Station Bypass
- Omnitracs Per Diem
- SuperVision HazMat Informer
- SuperVision CDLIS
- SuperVision Document Vault



Single source of truth

Disparate data streams can cost you more than time and money: They can also cost you the insights you need to make improvements. Omnitrac's One makes it possible for your entire organization to get the data they need from a single source – improving efficiency, communication, and overall user experience. Plus, accurate, fleet-wide performance data can be accessed in near real-time to help proactively address exceptions and provide planned vs. actual reporting and analysis for improving operational efficiency.

Drive smarter with [Omnitracs One Last Mile Solutions](#) – the culmination of over three decades of AI and machine learning innovation. Contact your account manager, or [fill out our online form](#) to connect with a dedicated specialist today.





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