

Innovative program, proven results

For more than 15 years, the SmartDrive video-safety program has eliminated the riskiest driving, reduced collision frequency and lowered fuel and operational costs in fleets across the transportation industry. Most importantly, it's brought drivers home safely.

Leading transportation companies rely on the SmartDrive program because it delivers results. Our video-safety program focuses on capturing risky driving performance as it occurs, providing critical safety insights to the fleet and enabling meaningful and productive coaching sessions and insightful intelligence. Through simple, but powerful, safety metrics, the SmartDrive program helps fleets reduce collisions, exonerate drivers and improve safety.

The SmartDrive promise

- ✓ We put our customers first
- ✓ We deliver video in minutes, not days
- ✓ We safeguard your drivers and business in every collision
- ✓ We protect your investment with a solution you won't outgrow
- ✓ We will save you the most money in the shortest time

More insight, faster results



Analyzed event review
Expert analysis and a unified view of risk and vehicle performance brings clarity and saves time.



Immediate offload
Instead of waiting hours, know what actually happened with access to video within minutes of an incident.



Easy coaching workflow
Web-based and mobile-capable workflow is a favorite of coaches and drivers alike.



360-Degree video insight
Up to 9 cameras and privacy mode for flexible protection.

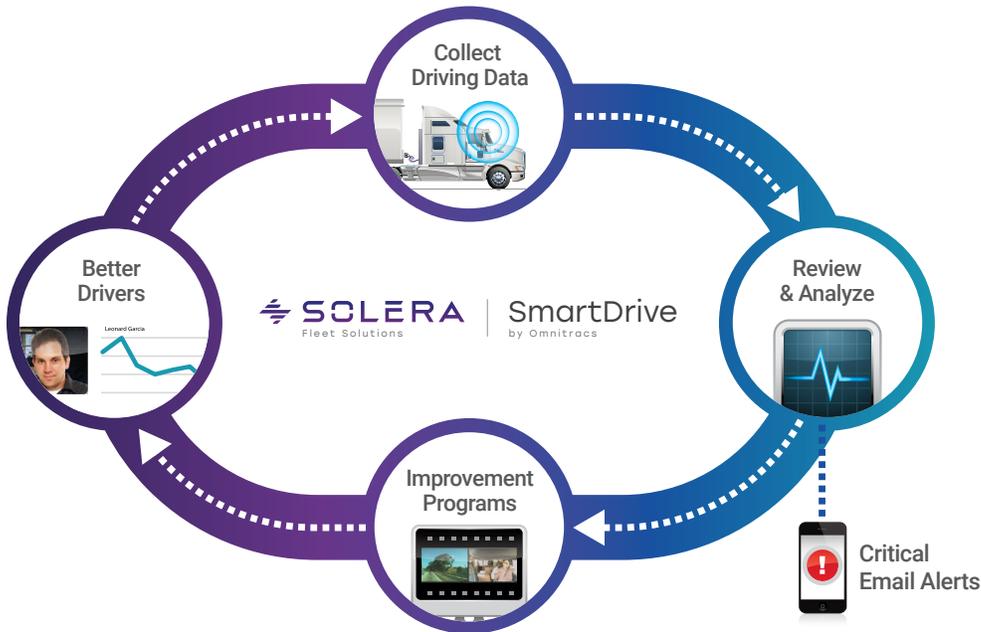


KPIs, analytics & benchmarking
Management reports and performance scores make it easy to measure results.



Advanced risk assessment and driver-assist
New SmartSense™ ADAS sensors accelerate risk identification and enable real-time driver-assist.

The more they know, the better they drive



The SmartDrive program works through a four-stage continuous improvement process. Using analytics and transportation intelligence as its foundation, the program helps manage, coach and reward drivers and drive greater results.

We record SmartDrive SR4

Our innovative event recording system – triggered by maneuvers such as swerving, hard braking, speeding, distracted driving, posted speed and active safety systems – captures comprehensive vehicle data based on the operation of the vehicle. The system captures video before and after an event, audio, location, speed and comprehensive vehicle data that provides critical context to the event.

Big on innovation, small in scale, better results

Continuing our commitment to providing our customers with the best safety program, SmartDrive is taking video-safety programs to the next level with its ground-breaking Transportation Intelligence Platform and more powerful and comprehensive hardware. The new SR4™ includes significantly enhanced capabilities and functionality – all in a small, flexible footprint.

SR4's state-of-the-art hardware architecture builds upon our success supporting hundreds of fleets and thousands of vehicles across the transportation industry. Benefit from our industry-leading safety program that includes an open configurable architecture, real-time sensor capabilities, ECU integration, computer vision-based risk identification, ADAS capabilities, driver feedback, solid-state drive extended recording and complete 360-degree video coverage. All in a footprint never before available.

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We review and recommend SmartDrive expert review

Our expert review is a 75+-point quality safety review conducted by certified SmartDrive safety analysts. Expert safety review services combine objective risk observations based upon defensive driving strategies. Individual observations are scored based on customer-defined policies and categorized by severity, making it easy for fleets to prioritize and focus on the areas of risk they are most concerned about.



SmartDrive's newest hardware, part of the SmartDrive transportation intelligence platform



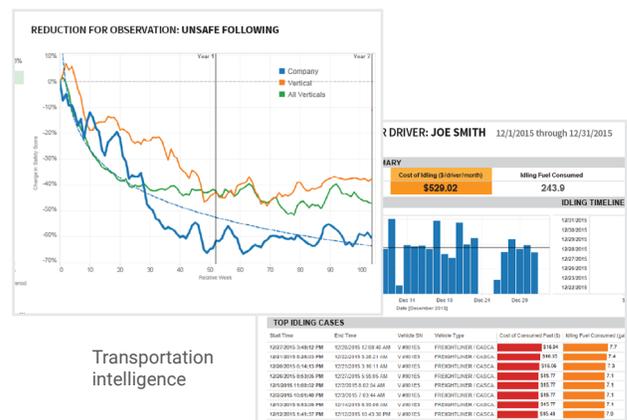
Video event player

You respond SmartDrive response center

Our Response Center makes it easy for fleets to respond with instant access to video, expert analysis, vehicle, driver and active safety system data, all in an intuitive single interface. You can quickly identify problem areas to coach, while also highlighting great driving skills that should be rewarded.

You reinforce

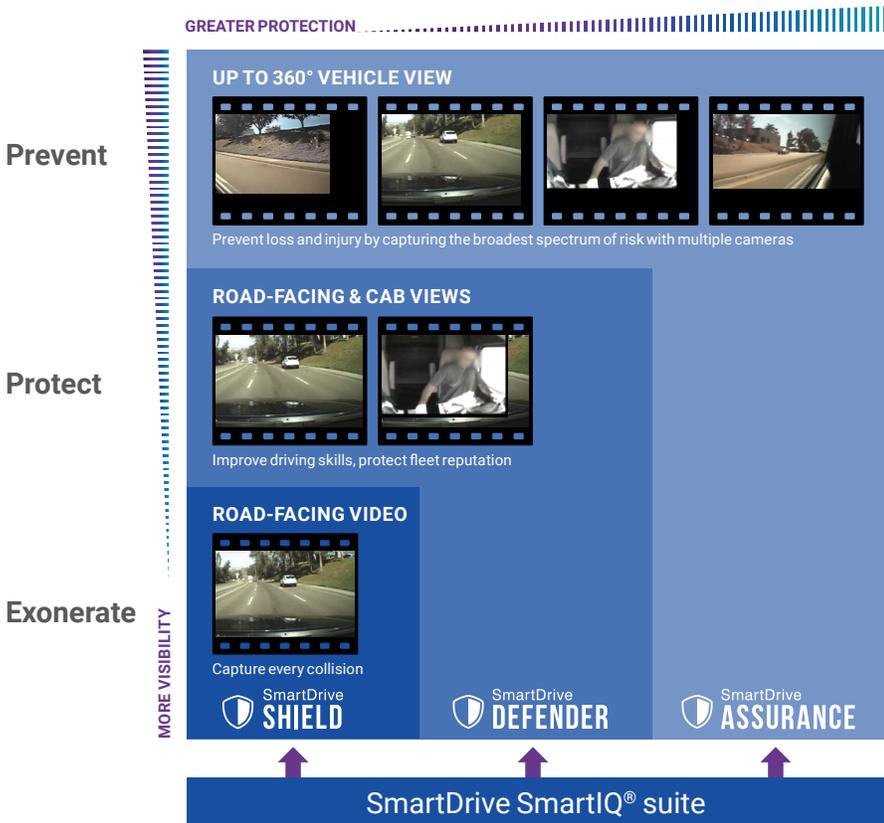
The program makes it easy for fleets to reinforce excellent driving behavior and address risky driving performance that leads to collisions. It also helps improve driver/manager relationships through our unbiased expert review based on the customer's safety policies and concerns. Video review coaching, reward and recognition options, and training opportunities can be configured to provide an optimal balance for your fleet.



Transportation intelligence

SmartDrive Smartchoice™, because one size doesn't fit all

SmartDrive understands that a safety program has to be right for your managers, drivers and your business. That's why SmartDrive is the only transportation safety company to offer a range of safety programs that meet your unique needs. SmartChoice lets you choose the level of protection that's right for your fleet. Our Transportation Intelligence Platform provides the analytics capabilities and open, configurable hardware architecture that allows you to change as your safety program and operational needs change. All without the cost of an expensive hardware "rip and replace."



SmartDrive video safety program

SmartDrive safety score

Actionable KPIs provide you with the insight you need to take action and make changes in your fleet. The SmartDrive Safety Score helps you focus on drivers who need the most attention and the areas that need the most improvement.

SmartDrive response center

An easy-to-use single interface for event review, coaching and management activities, fueled by analytic-driven key safety performance indicators aligned to customer-defined risk scoring.

SmartDrive SR4

State-of-the-art open and configurable hardware architecture that delivers a full host of ADAS capabilities and posted speed detection for more advanced risk assessment and faster remediation. SmartDrive's most powerful and comprehensive hardware yet.

SmartDrive mobile

Coach wherever and whenever it's needed with a driver and coach-accessible mobile application that allows video event review through SmartPhone and tablet devices.